

*Welcome to the
FilmFunding™ Workshop*

– “Show Me the Money”

Learn how to acquire the funding you need in the changing game of filmmaking. This unique program offers eight funding channels in a customized *FundingPlan™ Worksheet*, many not previously known or available to filmmakers. In this program, you will learn how to leverage:

Strategic Sponsorships
Grant Winning Strategies
Partnership Fundraising
Patron & Angel Networks

Guerrilla Funding Strategies
Online Donations & Funding
Fiscal Sponsorship Programs
Peer Loans & Micro-financing

This 3-hour intensive workshop has limited seating for dedicated filmmakers and industry professionals. The learning plan is a combination of lecture, case histories, brainstorming, Q&A and discussion.

About Registration

The next FFW is Saturday, October 25th at the SocialCinema Festival in Long Beach, New York. The workshop runs from 10AM to 1PM. Directions will be forwarded with registration confirmation. To register go to www.filmfunding.com, call 516-546-8630 or email FFWMoney@live.com. Future programs will be announced for spring, 2009. Fees are: current AIP members, \$45; New AIP members, \$65; Non-Members, \$75. PayPal payments accepted online. AIP registration forms at www.aip-arts.org.

Win a \$150 Filmmaker Door Prize

All workshop attendees are eligible to receive a “free” grant search coupon and movie business plan software package, worth over \$150.00. Prize drawing live at the workshop.

About the Presenter:

Leigh F. Wright is a business development consultant for artists and the arts. He is also the founder of the *FilmFunding™ Workshop* and the Director of the MediaDesigns™ Network. He brings over three decades experience in marketing, business development, and fundraising in both the for-profit and the non-profit sectors to this effort. He has successfully raised millions of dollars in his career, including the funding of independent productions, as well as the management of private placements for motion pictures and television projects. After extensive research and application, he has blended the know-how of dozens of funding gurus, case studies, industry resources and effective strategies into this unique workshop to support film artists.